

September 18th 2016

For Immediate Release

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Public Screening of 'Moments of Campaign' (Instantes de Campaña)

Join ROCLA and Casa Hispana for this special one-time screening of a revealing film that shows the behind scenes of the second political campaign of the Ecuadorian President Rafael Correa.

WHEN: 6:00pm Wednesday, October 5, 2016

WHERE: Casa Hispana at Nazareth College

4245 East Ave, Rochester, NY 14618

This event is FREE and open to the public!

Trailer: <https://vimeo.com/66967468>

RSVP and Follow updates: <https://www.facebook.com/events/1362126130506335>

Rochester, NY, September 18th 2016 - The Rochester Committee on Latin America (ROCLA) in a collaboration with Casa Hispana at Nazareth College brings us this revealing film which explores the different angles of political campaign and politicians as political icons.

This film will be shown as part of the Latin American Film series and in solidarity with Hispanic Heritage Month and the Latino Film Festival. This series aims to celebrate the countries of Latin America and to showcase a variety of films from different corners of the region.

Synopsis

17 February 2013: Rafael Correa wins the elections and becomes President of Ecuador for the third time. Forty-two days prior, he sails on an epic campaign of echoing songs, speeches and interviews for weeks on end as he tours the country with his team, always saying yes to a handshake or a picture when surfing a crowd of future voters. Photographed in black and white, far from the campaign colours, the documentary distances itself from the vain representation of power and the sarcasm of the press. More than just being a record of a specific historical event in Ecuador "Moments of Campaign" reflects on contemporary forms of political life and its "mise-en-scene".

Sinopsis Español

El 17 de Febrero de 2013: Rafael Correa gana por tercera vez las elecciones presidenciales del Ecuador. Cuarenta y dos días antes, emprende una campaña épica al ritmo de discursos y canciones. Tarima tras tarima y entrevista tras entrevista, Rafael Correa y su equipo recorren todos los rincones del país. A su apretada agenda le alcanza apenas tiempo para rodar publicidades y analizar las encuestas a puerta cerrada. Correa parece no cansarse nunca, en medio de las multitudes nunca se niega a estrechar la mano de sus seguidores y sonreír para una fotografía. Fotografiado en un blanco y negro lejano a los colores de campaña, el documental toma distancia ante la representación vanidosa del poder y del sarcasmo de la prensa. Más allá de ser el registro de un evento histórico propio al Ecuador, "Instantes de Campaña" plantea una reflexión sobre las formas contemporáneas del quehacer político y su propia puesta en escena.

Bio Director

Tomás Astudillo (Ecuador, 1985) is director, producer and DP. He directed the short film "Solid Ocean" in 2012. He worked in the Photography department of various films and is producer of "Panama" (feature film in development by Javier Izquierdo) and the documentary series "Beyond the summit". He made studies in cinematography (BA, INSAS, Brussels, Belgium 2009) and Creative Documentary (MA, Grenoble 3, France 2010).

English title: Moments of campaign

Runtime: 52 min

Sound Mix: 5.1

Color: Black and White

Languages: Spanish - Kichwa

Subtitles: English

FESTIVALS 2015

VISIONS DU REEL (World Premiere) DOC MONTEVIDEO (Estreno Latinoamericano) EDOC (Estreno Ecuatoriano) DOC BUENOS AIRES FESTIVAL DE NUEVO CINE LATINOAMERICANO DE LA HABANA ALJHAZEERA DOCUMENTARY FILM FESTIVAL FESTIVAL FILM DOKUMENTER MEMORIA VERDAD JUSTICIA (GUATEMALA) LA ORQUIDEA KUNTURÑAWUI

FESTIVALS 2016

DOCfeed Big Sky Documentary Film Festival AMDOCS FICBAQ Festival de cine de Málaga DOCS BARCELONA Festival de Cine Latinoamericano de Trieste Salón de la Luz de Bogotá INPUT Calgary EFFNY ADOC Puerto Rico EI Film Festival Semana de Cine Ecuatoriano de París